



BOURNEMOUTH UNIVERSITY WHERE CRIME DOESN'T PAY

CUSTOMER

Bournemouth University is one of the UK's leading centres of learning and recently opened their very own 'Crime House' for their Forensic courses.

CHALLENGE

With Identity and Cheque Fraud costing nearly £2 billion a year Bournemouth University needed a secure way of sending cheques and financial documents through the post.

SOLUTION

Twofold delivered their Checksecure envelopes to ensure high value and confidential mail remained secure through the postal process. Designed to be compatible with Folder Inserter machines the envelopes also increased efficiency.

KEY BENEFITS

- Secures contents of envelopes from the main criminal techniques
- Designed to work with mailing equipment
- Elimination of storage costs
- Flexible overprinting options
- Excellent levels of customer support and service.



"We needed secure envelopes to post our cheques and financial documents. With Twofold we got the security we needed but also found excellent levels of service and support"

Andrew Wright, FC Bournemouth University.

The work of the Forensic and Bioarchaeological Sciences Group at Bournemouth University is sought by the courts, police forces and other agencies in the resolution of serious crime. However, you don't need a University degree to quickly learn the skills needed to intercept and read the contents of documents sent through the mail.

With Chip and Pin now securing credit card transactions throughout the UK, criminals are forced to look for easier targets. Two such targets are cheques and financial information used in identity fraud. It is now estimated that the combined total of these two forms of crime alone is costing the UK over £2 billion.

Most organisations view the humble envelope as a piece of office stationery. As such they seek to buy from the cheapest source to meet the organisations perceived requirements.

Twofold know that the envelope is a key stage in the mailing process. With the Royal Mail's new scheme to price mail based on size as well as weight (Pricing in Proportion), the wrong sized envelopes could cost companies many thousands of pounds. In addition, poorly designed envelopes jam mailing equipment causing thousand of hours of down time and increased expense.

As Bournemouth University already had a folding and inserting machine from Twofold they needed the envelopes to

work faultlessly through the machine. They also needed the envelopes to send out laser produced cheques and financial information.

Any professional cheque fraudster will have two key techniques to easily discover the contents of mail without damaging the envelope or the contents. The first uses a chemical solvent sprayed on the paper to render the envelope literally invisible until it dries. The second technique uses bright light such as a halogen torch or even sunlight behind the envelope to read the contents.

Envelopes containing cheques are then intercepted and stolen from the post, where additional techniques are used to alter, counterfeit or defraud the sending company.

The Twofold Checksecure envelope makes it impossible for this easy reading of documents to take place and is proven to reduce or eliminate attempted frauds.

Andrew Wright of Bournemouth University said "We required some overprinted envelopes to use in our folding and inserting machine. The fact that Twofold could deliver these cost effectively and add this unique security, was a real bonus. We also really liked the service that we received as well".

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